



LINQ™ Analytics

FAQ



<p>1. What is PPG LINQ™ Analytics?</p>	<p>PPG LINQ Analytics is a business analytics tool designed to help body shops monitor, measure, and improve their Paint Materials (P&M) and operational performance. It brings together mixing data, purchasing data, and repair performance into a single, visual dashboard so customers can stop guessing and start making data-driven decisions.</p>
<p>2. Who is PPG LINQ Analytics designed for?</p>	<p>PPG LINQ Analytics is designed for anyone responsible for profitability, efficiency, and performance tracking in the body shop.</p>
<p>3. What problems does PPG LINQ Analytics solve?</p>	<p>It addresses lack of performance visibility, rising costs and margin erosion, disconnected data sources, and difficulty measuring the impact of action plans.</p>
<p>4. What makes it different?</p>	<p>It is purpose-built for collision repair, deeply integrated into the PPG LINQ ecosystem, and focused on Paint Materials performance.</p>
<p>5. Where does the data come from?</p>	<p>The tool integrates mixing data from PPG LINQ Color and PAINTMANAGER® XI, Collision Services purchase data, and operational inputs such as labor hours and repair orders from external systems if a direct connection is available.</p>
<p>6. How does the information arrive at PPG LINQ Analytics?</p>	<p>As long as users are using PPG LINQ Color, PaintManager XI and Collision Services to mix, create jobs and order products, PPG LINQ Analytics will automatically collect that information and pre-populate the KPIs. Users are able to edit any information prepopulated if necessary.</p>
<p>7. How much information is loaded?</p>	<p>PPG LINQ Analytics will load information from the last 24 months.</p>
<p>8. Is data entry required?</p>	<p>Some KPIs are calculated automatically, while others require simple manual data entry to complete the performance picture.</p>

Explore the PPG LINQ™ Digital Ecosystem. Visit [PPGLINQ.com](https://ppglinq.com)

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9. Can I choose the period to analyse?	Yes, users can select predefined or custom periods and compare performance versus previous periods.
10. What KPIs are available?	A broad KPI library is available across Hours & Rates, Labor, Material, Mixing, Repair Orders, Throughput Performance, and Totals.
11. Can I customize my dashboard?	Yes, users choose which KPIs to track, display, and set targets for based on their business priorities.
12. What are Baseline, Goal, and Quota?	Baseline is the minimum acceptable performance, Goal is the ideal target, and Quota is a best-in-class performance level. Users don't need to use all three levels.
13. How does it improve profitability?	By identifying waste, inefficiencies, cost drivers, and opportunities for better material and labor performance.
14. Can I track the impact of actions?	Yes, trend analysis allows before-and-after comparisons against defined targets.
15. How do customers get started?	Activation is done through the PPG representative and includes initial setup and KPI selection.

